

**energy**  
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## Solar Day 2010 – June 19

In the U.S. we celebrate well-deserved recognition days for Mothers, Fathers and administrative assistants. Missouri state employees still receive a paid holiday on Harry S. Truman Day, May 8. October 9 is Leif Erikson Day. National School Lunch Week is the second week in October. So with all the special days, surely the source of life for our planet deserves its own day too, right? This year's annual day of recognition for the growth of clean, solar energy in the U.S. is Solar Day 2010 – Saturday, June 19. The premise is simple: a national day of recognition for solar energy, energy independence and protection of the planet.



To celebrate Solar Day 2010, EC has several events planned:

### Local Solar Tour

EC is hosting a local solar tour Saturday June 19 from 10am – 12pm. For those that can't make it to the Energy Fair, this tour will highlight local solar installations and give visitors an opportunity to see solar applications and how they integrate into the lives and homes of their neighbors.

### Solar Workshop Tuesday, June 22 from 6:30 – 8:00 pm

The media is filled with information and misinformation about how renewable energy systems work and what they can and cannot do to help address our worlds' growing demand for energy. This free workshop offers those interested in learning facts free from spin. Craig Tarr PE, will be providing an informal slideshow presentation in the multi-media room at the Energy Concepts headquarters in Hudson, WI. The workshop is open to anyone. The workshop will be like a graduate course in renewable energy without the homework or steep tuition. There will be no test, so no need to bring a #2 pencil. RSVP via our [Facebook](#) page if you are interested in attending. Light refreshments will be served.

### Solar Ovens

EC is proud to partner with the Solar Oven Society of Minneapolis, MN. Join our new Facebook page - become a fan and we will donate \$\$ to the Solar Oven Society's Haiti Relief Campaign. Also, see us at the farmers market in Hudson, WI, Plaza 94 on Thursday, June 17 for a cooking demo with solar ovens.

**The**  
**Energy Fair**  
clean energy & sustainable living

## Car Pool To The Energy Fair, June 18-20

Walking the conservation talk, EC is hosting a ride share event for riders and drivers bound for the 21st Annual Energy Fair in Custer, WI. Ample free parking is available from the meeting place at our Hudson headquarters. Participants will also receive \$5 off the price of admission. Sign up on our Facebook discussion board [here](#). Don't do Facebook? No worries, email Kat at [kat@energyconcepts.us](mailto:kat@energyconcepts.us). The greenest show on earth just got greener.



## ENGINEER'S CORNER

### Craig Tarr, President

Ahh, summer in the Midwest and here at Energy Concepts things are heating up. There is a noticeable current flowing here. Managing a years worth of business in our midwest 6 month construction season has its challenges and keeps me wearing many hats.

We have creative energy—renewable of course—at work. Our rapid growth has us about to unveil a new and improved website, launching this newly formatted newsletter, developing our social media outreach, traveling for SunPower premier dealer training and certifications and—doing what we do best—getting the finest solar and wind systems installed for our clients. Call today to see how the talented ECI team can assist with your renewable energy aspirations.

Powerfully yours.  
Craig

## Energy Concepts Gone Social!

Hear that buzz? No, it's not the audible oscillation of alternating current in a transformer nor is it a swarm of killer bees, it's the buzz of Energy Concepts firing on all cylinders. As renewable energy takes off, EC is keeping its standards high, keeping current and keeping up. It is an exciting time at EC as new staff and new college interns bring new energy into an already dynamic workplace. These fresh and talented new faces are, among other duties, monitoring and updating our [Facebook fan page](#), blogging, downloading a growing volume of installation photos into [Flickr](#), keeping a growing fan base updated on [Twitter](#), managing new business partners on [LinkedIn](#) and putting the final touches on our rejuvenated website to be launched in June 2010. We know that social media is more than a passing fad and we are out front in staying connected. Social Media will help us manage our growth in the same transparent, sustainable manner that brought us this far. So friend us on facebook, browse our blog, Linkin with us, tweet us or dare to be different and stop by to see us in person. Don't be afraid of the buzzing sound you'll hear as you get close, it's all good.



## SunPower Premier Dealer

In every industry there is one outlier, one Ferrari, one brand that stands apart from the crowd. In Solar PV right now, that brand is SunPower. EC is proud to have recently earned "Premier Dealer" status with SunPower. While the stringent testing and technical requirements needed to achieve this coveted status may not interest every potential customer, the benefits of the additional technical training and SunPower required quality assurance measures we received will definitely pay lasting dividends to the end customer. If you're interested in solar PV, check out SunPower modules, "the planets most powerful solar." And when you're ready to test drive the Ferrari of solar, give us a call. You'll want to buckle up.

